

Compiled Reports for Square and Round Dance Federation Meeting 21 February 2015

SQUARE AND ROUND DANCE FEDERATION OF NOVA SCOTIA

Menu	OPERATING ACCOUNT			August 1, 2014 - January 31, 2015	2015 Budget
	Q1	Q2	Total		
<u>CLUB REMITTANCES</u>					
Club Dues		476.00	476.00		500.00
DANS		20.00	20.00		20.00
CSRDS Membership		1,373.00	1,373.00		1,400.00
Total Club Remittances		1,869.00	1,869.00		1,920.00
Club Dues		476.00	476.00		500.00
Povincial Festival					
Total Operating Income		476.00	476.00		500.00
Non Operating Income					
DANS & Insurance		1,393.00	1,393.00		1,420.00
Finance Committee Transfer					1,500.00
SubTotal		1,393.00	1,393.00		2,920.00
Total Income		1,869.00	1,869.00		3,420.00
<u>EXPENSES</u>					
Archives					100.00
Awards					100.00
DANS		50.00	50.00		50.00
CSRDS Membership		5.00	5.00		5.00
Internet					50.00
Meetings	60.00	52.23	112.23		200.00
Miscellaneous					25.00
Office Expense					150.00
Marketing	460.00	814.74	1,274.74		2,400.00
Registry of Joint Stock		30.25	30.25		30.00
Representative Badges					50.00
Service charge	7.50	7.50	15.00		30.00
Total Operating Expenses	527.50	959.72	1,487.22		3,190.00
Income Less Expenses	-527.50	-483.72	-1,011.22		-2,690.00
DANS		20.00	20.00		20.00
CSRDS Membership		1,373.00	1,373.00		1,400.00
Total Non Operating Expenses		1,393.00	1,393.00		1,420.00
Opening Balance	5,269.65	4,742.15	5,269.65		5,269.65
Operating Balance	4,742.15	4,258.43	4,258.43		4,079.65

SQUARE & ROUND DANCE FEDERATION OF NOVA SCOTIA
CONSOLIDATED BALANCE SHEET
PERIOD ENDING February 17, 2015

ASSETS

Cash on Hand (Operating)			4,258.43		
Total Operating				4,258.43	
<u>CAPITAL ACCOUNT</u>					
Cash On Hand			2,651.04		
TD Bank GIC Dec 1/15 -1.5% - C	33		10,000.00		
TD Bank GIC Feb 19/16 -1.95% A	28		5,000.00		
TD Bank GIC Mar 24/16 - 1.5% C	35		10,000.00		
TD Bank GIC Mar 3/17 -1.70% - A	32		10,000.00		
TD Bank GIC Sep 2/17 -1.60% - C	34		10,000.00		
Total Capital Account				47,651.04	
TOTAL ASSETS					51,909.47
<u>LIABILITIES</u>					
Nil					
TOTAL LIABILITIES					
NET FINANCIAL POSITION					51,909.47

SQUARE AND ROUND DANCE FEDERATON OF NOVA SCOTIA

**Finance Committee Report
October 12, 2014 – January 31, 2015
Capital Account**

Chequing Acct # 0170-0000320

Balance forward October 12, 2014 2,450.51

Revenue:

Int chequing acct	.45
Matured GIC # 30	10,000.00
15 mo Int above GIC (160.00 + 40.08)	<u>200.08</u>
	10,200.53

Expense:

Renewal GIC # 35 (15 mo maturity Mar 24, 2016) 10,000.00

Chequing Acct balance Jan 31, 2015 2,651.04

Investment Acct # 8022215

Balance fwd October 12, 2014 45,160.00

Accrued int paid above
30 \$160.00 - 160.00

Investment Acct balance Jan 31, 2015 45,000.00

GIC details (in order of maturity)

TD Canada Trust GIC # 33 (Sep 2 / 14) 1.50% C (15 mo) maturity Dec 1, 2015	10,000.00
TD Canada Trust GIC # 28 (Feb 19/13) 1.95% A (3 yrs) maturity Feb 19, 2016	5,000.00
TD Canada Trust GIC # 35 (Dec 24/14) 1.50% C (15 mo) maturity Mar 24, 2016	10,000.00
TD Canada Trust GIC # 32 (Mar 3 /14) 1.70% A (3 yrs) maturity Mar 3, 2017	10,000.00
TD Canada Trust GIC # 34 (Sep 2 / 14) 1.60% A (3 yrs) maturity Sep 2, 2017	10,000.00

'C' compound Int

'A' annual Int

Total Finance committee Assets as of January 31, 2015 47,651.04

Marion McLellan
Finance Officer

President's Report October 2014 - February 2015

I would like to begin by thanking everyone who has volunteered to serve with SRDFNS and for their individual and collective efforts to promote our various dance forms. It has been a challenging few months. Poor weather and conflicting schedules have limited our travel to individual clubs special dances. Before the weather got too bad, we attended Lake City Swingers Christmas Dance and Stardusters' 45 years of Dancing Celebration plus their rescheduled Western Night.

At this time, I do not have a complete list of active dancers for our database, however, the numbers from our insured dancers present a troubling trend of declining numbers, club closures, and clubs struggling to keep going. On the positive side, we have clubs who are maintaining, and in at least one case, increasing their numbers.

If we are ever to rebuild our membership, I feel the stakeholders must engage in a serious discussion around all aspects of this organization, including active recruitment of clubs and their dancers. We profess to represent Line and Clog, but do we know if such groups exist in Nova Scotia? We need to find out what attracts our targeted markets. What message does our image send out; i.e. logos, websites, promos? What needs to change? These are just a few topics to open dialogue. Outside of a few pockets, the status quo is not working. I believe we can pretty well bet that to continue the "same old, same old" will give us the same old results -- declining numbers.

Reminders:

- We continue to have Federation vacancies: Vice President, and club representatives.
- Later this year we will need replacement for Bob and Inge Ruohoniemi for CSRDS.
- I will not be reoffering for the president position at the AGM in October 2015.

Respectfully submitted, February 21, 2015
Paul R. Langille, President, SRDFNS

Marketing Report, October 2014 - February 2015

The results of the leaderboard ad in the Chronicle-Herald is attached and would suggest merits analysis.

I did a review of the other Provincial websites -- Manitoba's is by far the most attractive at this time, although our own is the most informative and current in my view -- a no small effort on the part of our Webmaster, Gary Welch. The SRDFNS website is an enormous element in marketing today and to be effective, it needs a good overhaul.

The new rack cards have arrived and are ready for supplying the Regional Reps. For distribution in their respective jurisdictions.

To continue our marketing year-round, an ad placed in each of the community newspapers is so far the most economical and with the greatest coverage. It is hoped the Executive will support this initiative.

It is intended to place the smaller of our two banners in the lobby of the Cultural Federation of Nova Scotia -- at least giving our dance form prominence it is not getting with banner rolled up in my foyer.

Respectfully submitted,
Cathy L. Langille

MEMBERSHIP AND INSURANCE REPORT

Jan 31, 2015 -- Ralph and Barb MacDonald

YEAR	CLUBS	CALLERS	DANCERS	TOTAL
2015	22	14 (9 + 5*)	402	416
2014	27	25 (13 + 12*)	429	454
2013	30	18	515	533

- *Contra Leaders

The five clubs not registered this year are Four Season Squares, Riverview Dancers, Sun Valley Rounds, Sunrise Squares and Timberlea Twirlers.

Registration took place in the fall months as in the past and the information was forwarded to the Society in December. The cards were not received until shortly before Christmas and since we were out of province, that part of the process was not completed until mid January and they are being distributed at this meeting.

The process is back to the way it was done in years past and is not any problem to do.

At the Federation level, our efforts to make the process easy for clubs is commendable. In future, however, we should think about a way that the membership "chair" has all necessary documents to complete the process without bugging people for stuff.

I would also like to have a discussion on the value of issuing cards to each dancer. I am not against the practice if it has value in the Federation

HIGHLAND REGION REPORT

Jan 31, 2015

Both clubs in Highland Region are going well with two class couples in each club and a good weekly attendance. We are planning special dances for Valentines and St Patricks.

ANNAPOLIS VALLEY SQUARE DANCE REPORT 31JANUARY2015

APPLE VALLEY DANCERS (PLUS CLUB) - Continues to dance on Tuesday evenings with average attendance of one square. Club is held together by our two callers, Laurie Illsley and Barry Walker.

FUNDY SQUARES - Continues to dance on Wednesday evenings with average attendance of three squares plus. Caller is Tommy Collins.

WEST KINGS TWIRLERS - Continues to dance on Friday evenings with average attendance of two squares. Club continues to break even. Next major dance is Winter Wonderland 31 January.

HEART & STROKE DANCE - Will be held in Melvern Square Hall, Melvern Square on 15 February 2015. The change of venue is due to the small turnout at last few years dances. Come dance to Valley Callers and enjoy the Heart healthy lunch.

SENIOR HOME VISITS - On 8 November seven couples of dancers from West Kings and Fundy Squares entertained the residents of Heart of the Valley Home in Middleton. On 6 December two plus squares of Valley dancers entertained at Grand View Manor in Berwick. Caller for both visits was Fundy Square's Tommy Collins.

Respectively submitted by Murray & Joan Decker Valley Reps.

Hello everyone, A few additions to the last report: (February 18, 2015)

Winter Wonderland Dance- was cancelled due to the inclement weather no plan to reschedule.

Senior's Home Visit- On 7 February 2015 12 dancers from West Kings Twirlers and Fundy Squares entertained the seniors at the Heart of the Valley home in Middleton.

Heart and Stroke Dance- This dance was held on 14 February 2015 in the Melvern Square Community Center with attendance of 4 plus squares. Four Valley callers participated. A total of \$1750 (one thousand seven hundred and fifty) was raised.

Submitted by Murray & Joan Decker Valley Reps.

Fundy Region Report

January 31, 2015

Border Rounders:

Beth reports - club dances weekly / no new classes being offered

Cumberland Twirlers:

We held our 2nd club bazaar give away in Oct with donations of ladies & gents apparel, jewellery, foot wear etc from 8-10 previous dancers from other clubs in addition to our own members/past members.

Our annual Western dance in Nov with beans, chilli, potato scallop, desserts etc. attracted dancers from Hoban's, Tantramar Twirlers & Sussex Corner clubs – 70 in total including Cumb..

In Nov, 21 Cumberland Twirlers joined Sackville club to assist with the 3rd class of MASSIE (Mount Allison Student Semester in English) students for 2014. I don't know who has more fun – the students or the dancers.

Club members danced at Joggins Senior Christmas party for the 16th year. Dancing at a Special Care home in Amherst included getting a few agile residents and the staff joining in for a tip or two.

A church group in Springhill catered to our well attended Christmas party. This not only included a delicious meal, but use of their well decorated hall for evening of dancing. In lieu of a dance fee, members support the local Christmas for Kids campaign.

Following our closing, 16 couples Kettle Set 3 full days for Salvation Army, Amherst – each couple was responsible for a 2 hour shift. A total of \$1,163 was realized for those days. Additionally 2 Springhill couples volunteered 11 random hours in their town.

Our annual Open House was held Jan 13 & 20 with 5 couples & 3 single ladies attending. For personal reasons 1 additional couple could not come until 1st week of Feb / potential for a class of 15.

Strathmore Strutters:

Phyllis reported that 4 couples came for 4 weeks prior to attending MCCA , apparently in practice for the Convention as they have not returned since. In fact that was the only nights danced between Sept and now. Many of their dancers go south, are in failing health or now without a partner. Club did not register with CSRDS this year.

Marion & Gerry McLellan
Fundy Region Reps.

Report regarding the Halifax Volunteer Conference – Nov. 21/22 2014

The conference is held twice per year to provide training and education to volunteers in the HRM.

Bob Ruohoniemi volunteered at his own expense to participate in three half-day sessions:

1. Budgeting Basics
2. Funding the Way
3. Human Resource Management for Boards

Budgeting Basics for Volunteer Organizations

This session covered: Why Budget; Budget Activities, Types, Goal, Estimating Costs/Revenue, Break-even Point; and Budgeting for an Event.

Practical Budgeting exercises were completed. This session provided practical experience for volunteers taking part in planning an event.

Funding the Way

This session reviewed the pitfalls and the successes in obtaining funding for non-profits. A very useful booklet has been produced by HRM Volunteer Services - "Funding Opportunities in HRM", updated each year. It lists many places where applications can be submitted for funding. This a very useful session.

Human Resource Management for Volunteer Boards

This session was the best organized. It covered: Volunteer Engagement, Planning, Recruiting, and Acknowledgement vs. Recognition. A practical guide for "Volunteer Recruitment Ideas" was provided. Many of the suggestions could be applied to recruiting new members to your organization. (the list is attached)

There was a constant emphasis at the all-attendees (over 200 people) meetings to "network" and make contacts with people and organizations that could be of interest to your own group.

The cost of attendance is very low and registration is easy.

For complete information about the Conferences and other services see:

www.halifax.ca/volunteerservices

Volunteer Recruitment Ideas

Send/post to appropriate outlets:

- Radio stations
- Kijiji
- Charity Village
- Church bulletins
- Coffee News (50 words or less)
- Newspapers (there is a cost)
- Volunteer Centres / Navigators
- Getinvolved.ca
- Linked In
- Municipal Town Websites
- U-Tube Video

Put up posters in appropriate areas

Create personalized messages as “bag stuffers” and leave in specific areas in community

Contact established groups i.e.:

- Retired teachers, nurses, etc.
- High Schools
- Nutrition students, nursing students, kinesiology students
- Toastmasters
- Chamber of Commerce

E-blast to people in database

Speak with local pharmacies to see if they know of anybody who may be excellent candidates to volunteer and are interested (perhaps they could put the word out as well)

Speak with head professors at universities / colleges (in specific groups, i.e. nutrition, nursing, etc.), and see if they could send out an e-blast to their students on our behalf.

Network!!! At all community events (don't be afraid to ask!)

Approach Formed Groups to help with mission or recruitment:

- Shriners
- Red Hatters
- Lions Clubs
- Knights of Columbus
- Church Groups
- Quilting Groups
- Other Service Clubs

Posting should include:

- Impact of the role
- Impact of the organization
- Actual tasks and time commitment

CSRDS Report to the SRDFNS Meeting – 31 Jan. 15

The Society Board met by teleconference on 23 Nov. 14.

The Board noted several “Lessons Learned” from the Festival 2014 Final Report and plan to make revisions to the Society's Convention Guidelines and Letter of Agreement.

The 2015 Society memberships were to be handled in a similar way to the process in 2104, with no change in fees.

The Society Transition and new By-Laws, to comply with the new Non-profit Corporations Act, were approved by Industry Canada.

All Society dancers are encouraged to consider attending Festival 2016 to be held in Regina, SK, 28-30 July, 2016. Full information including Registration Forms are available at: www.saskfestival2016.com

The Board plans to hold the next teleconference in early Spring,

Please note that your Nova Scotia Society Directors can provide Certificates to Clubs and Dancers celebrating anniversaries.

Advise them at least 2 weeks in advance of the celebration event.

Submitted by Bob and Inge Ruohoniemi
NS Society Directors
902 757-3884
bobruoho@eastlink.ca
www.squaredance.ca